

Promoting Positive Values and Attitudes through English Sayings of Wisdom -

● Week of Love and Growth

● “SOW in Love” Letter Writing Competition

i) Extension of registration deadline for Week of Love and Growth

ii) Reminder on submission of entries for “SOW in Love” Letter Writing Competition

Week of Love and Growth

This is to announce that the registration deadline for the Week of Love and Growth has been extended to **31 January 2024 (Wednesday)**.

2. The Week of Love and Growth under the Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom (SOW) 2023/24” is organised by the English Language Education (ELE) Section of the Curriculum Development Institute and the Native-speaking English Teacher (NET) Section of the Curriculum Support Division of the Education Bureau (EDB).

3. The Week of Love and Growth is a cross-curricular English week in which schools organise their own activities that echo the themes of the SOW Campaign 2023/24 to create a learning environment conducive to English learning and the promotion of values education. Schools registered for the activity week will receive additional resource materials. School-based support for organising the activity week from the NET Section may also be provided upon request. For details, please visit the Week of Love and Growth webpage (<http://www.edb.gov.hk/WoLG>) or refer to EDBCM No. 198/2023 issued on 1 November 2023.



Contact Person

4. For enquiries, please contact Ms Kimmy YIP (Primary Level) at 2892 6570 or Ms Iris HUNG (Secondary Level) at 2892 5994.

“SOW in Love” Letter Writing Competition

This is to remind schools that the submission deadline for the “SOW in Love” Letter Writing Competition (the Competition) is approaching. Interested schools should submit the entries together with the completed Entry Submission Form through a Google Form **by 6:00 p.m., 8 March 2024 (Friday)**.

2. The Competition is organised by the ELE Section of the Curriculum Development Institute, the EDB under the SOW Campaign 2023/24. It aims to enhance students’ language skills and multimodal literacy, nurture their creativity and foster their positive values and attitudes. For details, please visit the Competition webpage (http://www.edb.gov.hk/sow_letter_writing) or refer to EDBCM No. 198/2023 issued on 1 November 2023.



Contact Person

3. For enquiries, please contact Ms Stephanie LO (Primary Divisions) at 2892 6574 or Ms Helen LI (Secondary Divisions) at 2892 6481.